

# PHILIPP HEIL

Postdoctoral Researcher · HEC Paris

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## REFERENCES

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| <b>Niklas Potrafke</b><br>ifo Institute<br>Poschingerstraße 5<br>81679 München<br><a href="mailto:potrafke@ifo.de">potrafke@ifo.de</a> | <b>Mirko Wiederholt</b><br>LMU Munich<br>Ludwigstraße 28<br>80539 München<br><a href="mailto:mirko.wiederholt@econ.lmu.de">mirko.wiederholt@econ.lmu.de</a> | <b>Yuriy Gorodnichenko</b><br>UC Berkeley<br>693 Evans Hall<br>Berkeley, CA 94720-3880<br><a href="mailto:ygorodni@econ.berkeley.edu">ygorodni@econ.berkeley.edu</a> | <b>Gaetano Gaballo</b><br>HEC Paris<br>1 Rue de la Libération<br>78350 Jouy-en-Josas<br><a href="mailto:gaballo@hec.fr">gaballo@hec.fr</a> |
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## CURRENT EMPLOYMENT

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### HEC Paris

Postdoctoral Researcher

Since 10/2025

## EDUCATION

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### LMU Munich

PhD Economics

Advisors: Prof. Dr. Niklas Potrafke, Prof. Mirko Wiederholt

2022 - 2026

Munich, Germany

### University of California, Berkeley

Visiting PhD Student

Host: Prof. Yuriy Gorodnichenko

January 2025 - May 2025

Berkeley, United States

### LMU Munich

MSc Economics

2019 - 2021

Munich, Germany

### FAU Erlangen-Nürnberg

BSc Economics

2015 - 2019

Nuremberg, Germany

## SHORT-TERM ACADEMIC VISITS

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UC Berkeley and Federal Reserve Bank of San Francisco

June 2026

## RESEARCH

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### Job Market Paper

**Attention and the Formation of Economic Narratives** – *Funded through the Behavioral Finance Grant by the Behavioral Finance e.V.*

### Working Paper

**The Demand for Economic Narratives** (with S. Blesse, K. Gründler and H. Hermes)

Revise & Resubmit, *Review of Economics and Statistics*

**Perceived Location Competitiveness and Investment: Experimental Evidence from Firm Decision Makers** (with S. Blesse, F. Buhlmann and D. Rostam-Afschar)

### Selected Work in Progress

**From Expectations to Decisions** (with Y. Gorodnichenko)

**Corporate Tax Compliance under Enforcement Misperception** (with S. Smutny and P. Zamorski)

**Inflation and Stablecoins** (with G. Gaballo and L. Nestor)

## AWARDS & GRANTS

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|                                                                    |      |
|--------------------------------------------------------------------|------|
| <b>Behavioral Finance Research Grant</b> , Behavioral Finance e.V. | 2025 |
| <b>CESifo Young Ambassador</b> , CESifo, Munich                    | 2025 |
| <b>ifo Transfer Prize</b> , ifo Institute                          | 2023 |
| <b>ifo Transfer Prize</b> , ifo Institute                          | 2022 |

## SELECTED POLICY PUBLICATIONS

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- The Effects of AI on Economic Growth and Employment: Results from the Economic Experts Survey (with A. Dietrich, O. Falck, N. Potrafke and K. Wohlrabe). 2026. *EconPol Forum*, 27(2), 25–32.
- The Economic Experts Survey (with N. Potrafke). 2025. *Jahrbücher für Nationalökonomie und Statistik*. doi:10.1515/jbnst-2025-0056.
- The Economic Consequences of Tariffs and Trade Policy Uncertainty (with C. Gréus, N. Potrafke, R. Schmid and T. Tähtinen). 2025. EconPol Policy Brief 79.

## SEMINARS AND CONFERENCES

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| 2026 | NTU Behavioral Macroeconomics Workshop, Singapore; EAYE, Bilbao; Behavioral Macroeconomics Workshop, Vienna; CEPR European Summer Symposium in Economic Theory (participant), Gerzensee; EEA, Dublin; New Challenges in Monetary Economics, Mannheim; VfS Annual Meeting, Innsbruck; 7th joint BoC, ECB, and New York Fed Conference on Expectations Surveys (scheduled), Mexico City |
| 2025 | UC Berkeley Visiting Seminar, Berkeley; UC Berkeley Macro Colloquium, Berkeley; ZEW Public Finance Conference, Mannheim; ZEW-ifo Young Scholar Political Economy Workshop, München                                                                                                                                                                                                    |
| 2024 | Annual Congress of the German Economic Association, Berlin; Annual Congress of the Institute for Public Finance, Prague; 13th European Meeting of the Urban Economic Association, Copenhagen; European Public Choice Society, Vienna                                                                                                                                                  |
| 2023 | CESifo Workshop on Political Economy (Discussant), Dresden; Annual Congress of the Institute for Public Finance, Utah; LAGV, Marseille; ZEW-ifo Young Scholar Political Economy Workshop (Poster), Mannheim; Political Economy of Democracy and Dictatorship, Münster                                                                                                                 |
| 2022 | CESifo Workshop on Political Economy (Discussant), Dresden                                                                                                                                                                                                                                                                                                                            |

## TEACHING EXPERIENCE

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### LMU Munich

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|---------------------------------------------------------|-----------------|
| Bachelor and Master Thesis Supervision                  | 2022–2025       |
| Regional Economics, Seminar Teaching Assistant          | Fall 2024       |
| Empirical Political Economy, Seminar Teaching Assistant | Fall 2022, 2023 |
| Policy Briefs, Seminar Teaching Assistant               | Summer 2022     |

## SERVICE TO THE PROFESSION

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### Refereeing

Review of Economics and Statistics